



PETROL PUMP SEVA KENDRA

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Introduction

At Petrol Pump Seva Kendra (PPSK), we believe in building more than just businesses — we build professionals, entrepreneurs, and future-ready leaders in the fuel retail and energy services sector.

With India's petroleum and gas infrastructure evolving rapidly, PPSK plays a vital role by equipping individuals and enterprises with the knowledge, tools, and support needed to excel in this competitive industry. Whether you're starting a new petrol pump, expanding operations, or looking to formalize your dealership, our comprehensive suite of services ensures you're not just compliant — but competent and confident.

Empowering Local Entrepreneurs

Our vision is to create a nationwide network of professionally trained PPSK franchisees who act as regional consultants, offering:

1. Expert guidance on petrol pump and gas agency setup
2. Process navigation for government approvals and NOCs
3. Sales & acquisition support for fuel stations
4. Continuous upskilling through technical training and digital resources
5. Leadership development through real-world business experience

Why PPSK?

Aligned with India's major Oil Marketing Companies (IOCL, HPCL, BPCL, Jio-BP, Nayara, and others)

1. Robust training modules to enhance franchisees' operational excellence
2. Opportunity to become a certified fuel industry consultant in your region
3. Support in digital tools, marketing strategies, and customer acquisition
4. Focus on ethical, transparent, and sustainable growth

Join a Growing Network

At PPSK, you're not just joining a business — you're entering a professional ecosystem where you can develop your skills, grow your income, and make an impact in your community.

Our Mission

At Petrol Pump Seva Kendra (PPSK), our mission is to revolutionize how fuel stations and gas agencies are set up, managed, and supported in India. We are committed to empowering entrepreneurs, guiding aspiring dealers, and building a transparent, service-oriented ecosystem that simplifies every stage of the fuel business lifecycle.

We believe in equal opportunity, professional growth, and nation-building through entrepreneurship. Whether you're a first-time dealer or a seasoned operator, our goal is to provide you with the tools, knowledge, and services needed to succeed with confidence.

1. Empowering Fuel Entrepreneurs Across India

PPSK was founded with a simple yet powerful belief — that anyone with the right guidance and support should be able to become a successful fuel station owner. Our mission is to democratize access to the petroleum dealership sector by breaking down technical, legal, and procedural barriers.

We aim to empower individuals from urban and rural areas alike to establish and operate petrol pumps or gas agencies by providing:

1. Step-by-step support for online dealership applications
2. Legal and documentation assistance for hassle-free approvals
3. Business consultancy tailored to the needs of new and existing dealers
4. Resources to navigate NOC procedures from various departments

2. Standardizing and Simplifying the Setup Process

Setting up a fuel station in India involves dealing with multiple departments — from land documentation and NOCs to safety, environment, fire, and explosives regulations. For many, these procedures are complex and confusing.

PPSK's mission is to streamline the entire process with:

1. Digital support systems
2. Checklists, templates, and pre-filled forms
3. Experienced consultants to guide each client
4. Transparent timelines and milestone tracking

By doing this, we help clients reduce delays, avoid mistakes, and focus on what truly matters — building a reliable and profitable business.

3. Creating a Network of Skilled Franchise Professionals

We recognize that real impact comes from scale — and scale comes from partnerships. That's why a core part of our mission is to develop a pan-India network of PPSK Franchise Partners — trained professionals who represent us locally and deliver value on the ground.

Each PPSK Franchise is equipped with:

1. Expert training on the petroleum dealership ecosystem
2. Business development strategies
3. Tools for client communication, documentation, and follow-ups
4. Access to digital resources and marketing kits
5. Certification, branding, and ID support

Our franchise model is more than a business — it's a professional development program. We aim to create employment, enhance skills, and nurture independent consultants who can thrive in a growing energy economy.

4. Supporting the Entire Lifecycle of Fuel Stations

Our work doesn't stop at application submission. We stand by our clients throughout the entire lifecycle of a fuel station, offering services such as:

1. Reconstitution (change of ownership or partnership)
2. Sale and purchase coordination of existing petrol pumps
3. Location recommendation and mapping to OMCs
4. Legal compliance checks and licensing renewals
5. Business expansion planning and market analysis

By staying involved long after the setup, PPSK ensures its clients remain competitive, compliant, and successful.

5. Promoting Digital Literacy and Transparency

In a fast-changing world, digital transformation is not a choice — it's a necessity. PPSK is committed to helping dealers, franchisees, and entrepreneurs embrace digital tools and transparent practices.

We provide:

1. Online video tutorials on key business processes
2. Live consultation support
3. Digitized application and tracking systems
4. Transparent pricing, terms, and timelines
5. A fully accessible knowledge base for our partners and clients

Our mission is to reduce dependency on middlemen and empower clients to understand, act, and lead their own business decisions confidently.

6. Upholding Ethics, Integrity & Quality

PPSK is built on the principles of honesty, clarity, and customer-first thinking. We are proud to say:

1. We do not charge hidden fees
2. We provide written commitments
3. We share realistic expectations
4. We only work with authorized and legal frameworks

Every process at PPSK is designed to deliver quality and compliance, ensuring our clients not only achieve success but do so ethically and sustainably.

7. Contributing to National Growth and Rural Development

Fuel stations are more than just commercial businesses — they are lifelines of rural and urban infrastructure. A well-placed petrol pump creates employment, boosts connectivity, and brings economic opportunities to underserved areas.

By enabling more people to open petrol pumps and gas agencies, PPSK contributes to:

1. Rural employment generation
2. Better access to fuel and energy
3. Development of transport and logistics infrastructure
4. Upliftment of local economies

Our broader mission is to support India's energy accessibility and economic inclusion goals, one dealership at a time.

8. Vision for the Future

1. Looking ahead, PPSK envisions a future where:
2. Every fuel dealer is digitally empowered
3. Every aspiring entrepreneur has the support to succeed
4. Every service we offer sets new standards of professionalism
5. Our brand becomes synonymous with trust, reliability, and excellence

We're working to introduce mobile apps, AI-driven document checks, smart dashboards for franchisees, and much more. The future is digital, efficient, and inclusive — and PPSK is committed to leading the way.

How to Earn with Petrol Pump Seva Kendra (PPSK)

Multiple Income Streams. Unlimited Growth.

At PPSK, we believe in creating genuine earning opportunities for our franchise partners. As a certified PPSK consultant, you can generate income by providing value-added services to new and existing fuel station owners, LPG distributors, and aspiring petroleum dealers.

Below are the main ways you can earn with PPSK:

1. Product Sales


1.1. You can earn 5% Commission on Product Sale

 **Income Potential: ₹5,000 to ₹10,000 monthly depending on sale**

2. Commission on Sale & Purchase of Petrol Pumps

You can earn high commissions by:


- 2.1. Assisting clients in buying or selling petrol pumps
- 2.2. Facilitating paperwork, agreements, and due diligence
- 2.3. Connecting genuine buyers and sellers in your region

 **Income Potential: Approx. ₹2,00,000 per transaction depending on deal value**

3. New Petrol Pump Setup Consultancy

Earn consultancy fees by helping clients with:


- 3.1. Online application for IOCL, BPCL, HPCL, Jio-BP, Nayara, etc.
- 3.2. Site evaluation and setup guidance
- 3.3. Documentation, land papers, investment planning

 **Income Potential: ₹15,000 to ₹50,000 per setup**

4. NOC Processing & Departmental Approvals

Offer paid support for obtaining:

- 4.1. Fire, explosive, forest, environmental, highway, and other NOCs
- 4.2. Pollution and safety certifications
- 4.3. Liaisoning with local authorities

 **Income Potential: ₹5,000 to ₹30,000 per client (based on number of departments)**

5. Reconstitution & Change of Ownership


Help existing dealers:

- 5.1. Apply for changes in partnership or ownership
- 5.2. Complete legal documentation and re-approval
- 5.3. Handle disputes or transition processes smoothly

 **Income Potential: ₹10,000 to ₹30,000 per case**

6. Lead-Based Incentives


- 6.1. PPSK may assign verified leads from your region to help you close more clients.
- 6.2. When you successfully convert a lead, you earn:

 **Bonus Income: ₹2,000 to ₹10,000 per converted lead**

7. Booking and Licensing Consultancy

Guide customers in:

- 7.1. Booking for LPG gas agencies, EV stations, CNG pumps
- 7.2. Handling licensing and land leasing procedures

 **Income Potential: ₹8,000 to ₹25,000 monthly.**

8. Franchise Referral Income


- 8.1. Refer someone to become a PPSK franchise and earn referral rewards.

 **Referral Bonus: ₹3,000 to ₹5,000 per new franchise**

9. Customized Local Services

Offer personalized services in your area like:

- 9.1. Land identification for fuel stations
- 9.2. Advertisement and marketing for dealers
- 9.3. Preparation of business plans or project reports

 **Income Potential: Based on service scope — flexible pricing**

Advantages of PPSK Earnings Model

- 1. No fixed salary pressure — earn as you grow
- 2. Multiple income streams from one client
- 3. Low investment, high return model
- 4. Supported by professional training & tools

Application Process

By applying for and operating a franchise under Petrol Pump Seva Kendra (PPSK), the applicant agrees to abide by the following terms and conditions:

1. Eligibility Criteria

- 1.1. The franchise applicant must be at least 21 years old.
- 1.2. Minimum educational qualification: 10th Pass.
- 1.3. The applicant must possess good communication and interpersonal skills.
- 1.4. A physical office/shop (owned or rented) in a local market is mandatory.
- 1.5. Basic infrastructure like a laptop/computer, printer, and internet connection is required.

2. Documentation: Franchisees must submit the following valid documents:

- 2.1. Government-issued ID and address proof (Aadhaar, PAN, etc.)
- 2.2. Educational qualification certificate
- 2.3. Proof of shop ownership or rental agreement
- 2.4. Bank account details (cancelled cheque or passbook copy)
- 2.5. Passport-size photographs
- 2.6. All submitted documents must be genuine and verifiable. PPSK reserves the right to reject any application found to be fraudulent

Franchise Fee: The one-time franchise fee is ₹1,00,000/- only.